## Focus Occupation: Graphic Designers (27-1024)

Focus occupation: Graphic Designers					
Employment and Growth		174/ 3.0%			
Ave. Monthly Wage		\$4,466			
Education/Experience	Bachelor's degree				

Advance FROM Focus Occupation						
Occupation	Rung	Employment/ Growth	Education/Experience	Similarity		
Art Directors (27-1011)	3	27/ 3.8%	BA/1-5 yrs	100		
Commercial and Industrial Designers (27-1021)	2	31/ 6.9%	BA	76		
Editors (27-3041)	2	152/ 0.0%	BA/1-5 yrs	74		
Multimedia Artists and Animators (27-1014)	2	34/ 13.3%	BA	92		
Vocational Education Teachers, Postsecondary (25-1194)	1	296/ 10.4%	PHD	73		

Advance TO Focus Occupation							
Occupation	Rung	Employment/ Growth	Education/Experience	Similarity			
Fine Artists, Including Painters, Sculptors, and Illustrators (27-1013)	-1	n/a	HS	70			
Photographers (27-4021)	-2	40/ 0.0%	HS	72			
Self-Enrichment Education Teachers (25-3021)		408/ 12.1%	HS/1-5 yrs	70			
Desktop Publishers (43-9031)	3	n/a	AA	82			
Prepress Technicians and Workers (51-5022)		n/a	VOC	83			

**Important note:** A worker does not necessarily have to traverse every rung to advance to or from the focus occupation. Occupations above and below the focus occupation are directly related to the focus occupation, but they are not necessarily directly related to each other. For example, actors and athletes are both related to agents of artists, performers, and athletes, but actors and athletes are not directly related to each other.

Analysis and development of the career lattice is by the Alaska Department of Labor and Workforce Development, Research and Analysis Section.

Data sources used for research and analysis: O\*NET (Occupation Information Network), Alaska Occupational Data Base (ODB), Standard Occupational Classification Manual, North American Industry Classification System manual, Bureau of Labor Statistics Occupational Employer Survey (OES) wage estimates.